



The purpose of the Association is to promote and support the businesses, attractions, and special events of the greater Murphys area, encourage a healthy business climate, represent the interests of the business community, support other local organizations with common interests, and promote high standards.

MEMBERSHIP MEETING MINUTES for Thursday, August 6th, 2026, 8:30 am – On ZOOM

President Scott Klann opened the meeting at 8:36

In Attendance & Introductions:

- Scott Klann _ NH
- Kirsten Gomez – Books on Main
- June Andona – Murphys Pourhouse
- Michelle Plotnik - Architect
- Jenn Stoicheff – Corcoran Icon
- Joe Lazzara – Jazz Cellars
- Elora – Chamber of Commerce
- Michael Summers - Consulting
- Roni Vela – Gold Dust Designs
- Jay Pink - Attorney
- Ann Marie Conrad – Murphys Wine Bar
- Robin Dickson – Corcoran Icon

Minutes if Available: Michelle presented the minutes and asked for any corrections or additions. Robin motioned to approve, Michael seconded, and the motion passed with no opposition

Treasurer's Report: Kirsten updated us on our year end financial position (slightly better than expected) and presented the current treasurer's report. She provided details on last years financial status reminded everybody of the short year ending in December of 2026. Kirsten mentioned that we now have the new software working fully reconciled. Scott asked if there were any questions before calling for the vote. Joe motioned to approve, Robin seconded, and the motion passed with no opposition

New Business:

Upcoming Events

- Murphys Gathering – Michelle, Kirsten, & Scott gave updates and emphasized importance of participation, decorations, and even small efforts.
- Murphys Day of the Dead – Michelle gave updates and introduced our challenge with “helpful ai” posts that are drawing backlash. Kirsten, Scott and June all chimed in.
- Murphys Open House – Michelle gave a brief update
- Ann Marie asked about the event calendar and Michelle said it has been working and the fix seems to be working.

Chamber Presentation on ETP Funding by Elora Shaw

- Very flexible, retroactive, can cover yourself as well as employees if you are salaried or included as an employee
- They have about a year to spend the money – The goal is to spend about 80k before the end of the year and about 60k is still available to spend before the end of this fiscal year
- This is a use it or lose it program
- June and Kirsten asked questions about training eligibility, full-time definition (32 hours). Main types of training count. You may have your entire staff attend or send a single staff member. The training fees aren't reimbursable, but the staff payroll probably is. Examples could be alcohol server training, new software training, specific job skill training, management training, etc.
- Agriculture, Construction, are targeted. But most businesses are eligible if paying payroll training tax/fee.
- Contact Elora at 209.875.5182 or admin@calaveras.org. The flyer is posted to our private FB page and can be seen here on our website : visitmurphys.com/wp-content/uploads/2026/08/ETP-Simplified.pdf

Old Business, Updates & Continuing Discussion Topics:

- Scott reminded everybody that June still needs your help with photos for our social media. Events, activities, people in your shop or anywhere around town are all appreciated.

Announcements, Reminders, Events & Happenings:

- Post your events to our [online calendar](#) and don't forget to keep your own Instagram, FB and web pages up to date! –
- Visit our [members-only FB page](#) for updates and to post anything you'd like to share.

Updates from Other Businesses or Community Groups and Upcoming Events:

Discussion of impact of fire on this weekend's events. MIP last night was cancelled. Jenn reminded us of the Community Band practice in the park on Mondays and are fun to watch. Most events for this weekend seem to be on and the impact from the fire is lessening. Containment was at 26% this morning and with very little growth of the fire area since last night.

Other Comments, Concerns, Opinions, Suggestions, Rumors, Announcements Etc.

Adjournment: Our Next Meeting is October 1st, 2026, and will focus on upcoming events.

Our Membership Meetings occur on the first Thursday in February, March, April, June, August, October, and December. The December meeting is a Tree Decorating Party

Please invite your neighboring businesses or other interested parties to join us. It is not necessary to be an Association member to participate in events, planning committees, or meetings.

[ZOOM LINK](#) TO MBA BI-MONTHLY MEMBERSHIP MEETINGS – No Zoom in September!
We hope to see you all on October 1st, 2026