



The purpose of the Association is to promote and support the businesses, attractions, and special events of the greater Murphys area, encourage a healthy business climate, represent the interests of the business community, support other local organizations with common interests, and promote high standards.

MEMBERSHIP MEETING MINUTES of Thursday, June 4th, 2026, 8:30 am – On ZOOM

Called to Order by President, Scott Klann

In Attendance:

Scott Klann
June Andona
Kirsten Gomez
Michelle Plotnik
Dave Meade (MCC)
Suki Tuthill

Patty Schulz
Bridget Meyers (CFF)
Karen Kuau (Native Daughters)
Jody (CWA)
Roni Vela Johnson
Ann Marie Conrad

Minutes: Michelle presented the minutes of our previous meeting. Kirsten motioned they be approved as presented, Patty seconded and the motion passed with no opposition.

Treasurer's Report: Kirsten & Michelle presented the current report. Patty motioned the report be accepted, Bridget seconded, and the motion passed with no opposition.

Election of Officers: Michelle clarified the length of officer terms under our new Bylaws. Patty motioned that we accept the slate of officers as proposed, Roni seconded, and the motion passed with no opposition.

President – Scott Klann of Newsome Harlow
Vice Pres. - June Andona of Murphys Pourhouse
Secretary – Michelle Plotnik, Architect
Treasurer – Kirsten Gomez of Books on Main

June's Social Media and Marketing Report: June reported that our new approach to our social media pages is working to increase engagement. That approach includes an emphasis on authenticity, sharing vibrant community sourced photos of Murphys and events, and including people in a larger percentage of our photos. It is still challenging to find photos. She is now using ai only to develop themes and ideas. She will be focusing on itineraries (what to do for a weekend, a day), highlighting local legends, and sharing favorite spots. Patty asked about the timeline for sharing photos with June. Earlier/sooner is better but she'll take a great photo at any time.

Scott re-introduced the idea of Dinner on Main, a continuation of last month's discussion. Ann Marie & Doug reported that they had touched base with Outstanding in The Field, a company that organizes that kind of event and obtained some preliminary information. After a lot of discussion, we decided to keep talking about it with the idea of hosting an event in 2027 or 2028. June reported that there is Volleyball Fundraiser coming up that will be doing a smaller version of this event on the short section of Church adjacent to the Pourhouse.

Further Discussion: Dave suggested that the MBA participate in Homecoming. Karen reported that the Native Daughters would be sponsoring the Old Timers Luncheon this year.

Proposed Partial Year Budget for Balance of 2026: Kirsten & Michelle presented the proposed budget and answered questions. Patty motioned to adopt the budget as presented, Bridget seconded, and the motion passed with no opposition.

Announcements, Reminders, Events & Happenings:

Dave & Michelle reminded everybody of the upcoming 1st First Friday of the year sponsored by the MBA & Newsome Harlow. Michelle mentioned the Brice Hilltop Concert Series, Karen mentioned the Patriot Cruise on July 3rd and Kirsten reported on the Summer Reads program at the Library & Books on Main.

Scott Adjourned Meeting at 9:22 am: Next Meeting is August 6th, 2026; focus will be on upcoming events.

Our Membership Meetings occur on the first Thursday in February, March, April, June, August, October, and December. The December meeting is a Tree Decorating Party

Please invite your neighboring businesses or other interested parties to join us. It is not necessary to be an Association member to participate in events, planning committees, or meetings.

[ZOOM LINK](#) TO MBA BI-MONTHLY MEMBERSHIP MEETINGS – No Zoom in July!

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