



MURPHYS

DIA DE LOS MUERTOS

2026 SPONSORSHIP & EVENT PARTICIPATION FORM

The Murphys Business Association needs participants and sponsors for our 16th Annual Day of the Dead celebration on Saturday, November 7th, 2026. Like previous years, we will be hosting artisans, entertainers, and a community altar in the Park. The Community Club will be selling food and drinks, but the heart of our event will be the altars displayed at the many participating businesses. Please help us continue this tradition and engage the community & visitors by participating as a sponsor, hosting an altar, or offering another Day of the Dead activity.

Sponsors & Participants, we need your information by October 1st, 2026, to be included in the printed materials.

Simply complete this form and return it to the MBA by email or snail mail. E-mail your electronic logo (if we don't have it) to info@visitmurphys.com. You may drop a check in the mail or use our online payment center at visitmurphys.com/calendar-of-events/online-payments/.

I would like to help sponsor the event and have my business highlighted in the printed materials:

- ☐ I'd like to be an **Event Sponsor** and have my **logo featured on the poster**, my logo included in the program and my listing highlighted on the map if I have an ofrenda, and be recognized in other printed & electronic materials (limited space available). \$500
- ☐ I'd like to be a **Sponsor** and have my **business name displayed on the poster** and my ofrenda or activity listing highlighted in the program, and be recognized on other printed & electronic materials (limited space available). \$250
- ☐ I'd like to be a **Supporter** and have my ofrenda or activity listing highlighted in the program. \$100
- ☐ **I cannot contribute financially but want to participate!** All altars will be listed in the program and other event activities will be included as space allows.

All sponsors, event supporters, and participants will be recognized on our event page, on our website, and on our social media. Member sponsors will have the event sponsor logo included in their listing.

Contact Name: _____

Business Name: _____

Business Address: _____

Phone/E-mail/Web Address: _____

Ofrenda/Altar Theme: _____

Special Menu, Music, Storytelling, Kids Sugar Skull Project, Facepainting, or Other Event Activity: _____

EVENT SPONSORS & PARTICIPANTS must provide your logo and payment (where applicable) by **October 1st, 2026** for inclusion on the poster, program, and other printed materials and to receive a participant identification sign.

Questions? Call, text, or email Michelle at 209.401.8208 or info@VisitMurphys.com

The Murphys Business Association is a 501(c)6. Your sponsorship or donation may be tax deductible as a regular business or marketing expense. Please confer with your tax advisor about your individual situation.