



SUGGESTIONS AND IDEAS FOR PARTICIPATION

- We hope you'll want to participate by decorating your shop, dressing up, offering items that appeal to a crowd looking for magical goods, having food or drink specials with a magical theme, scheduling entertainment or a fun activity, hosting a fortune teller or card reader, or anything else that helps our town offer up that magical feel.
- This year, we plan to have vintage & magical vendors on the stretch of Church Street between Main and Church next to the Pourhouse & Hovey Tasting Room, as well as at the Native Daughters Hall & Parking Lot. We will also have roaming magicians and jugglers. The Native Daughters will be organizing a Scavenger Hunt, and we'll be passing out treats and trinkets to the kids.
- Thematic images and items: Hats, capes, ravens, cauldrons, cats, candles, crystal balls, fairy-related items, the moon, stars, wands, twig brooms, magical creatures, etc. Magical, whimsical, and family-friendly. Think Celtic witches, sorcerers, Harry Potter, the Wizard of Oz, or even Game of Thrones.
- Ways to participate: Decorate, have staff in costume (even just a hat and cape supports the theme), hand out small tokens, play thematic music (vs. the usual tunes if you have music), or offer a weird or witchy drink, appetizer or tidbit to eat (e.g., purple lemonade, star-shaped cookie, etc.) or other enticement to get people into your shop.
- You can purchase decorations inexpensively from places like Amazon, and nicer quality versions from places like Etsy and Faire. Hanging witches' hats in your windows or under your porch is an inexpensive way to participate. There are tons of options on Amazon and other sites. Other options could be hanging bats, cats, orange string lights, vintage Halloween decorations, cauldrons, brooms, and other easily sourced fall decorations. We'll post & send out links to some of the things we've been looking at. We do ask that you remove the explicitly Halloween-style decorations before the Day of the Dead on November 1st, since they aren't culturally appropriate for that event, and we'd hate to offend anyone.

An **event sponsorship is ALWAYS appreciated**, as all events cost something to organize, promote, and support. However, membership in the MBA and sponsorship are not required to participate. More questions? Contact us at info@visitmurphys.com.

Thank you in advance! 😊