



The purpose of the Murphys Business Association is to increase awareness of the greater Murphys area businesses, attractions, and special events, to promote a healthy business climate, and to encourage high ethics and professional standards.

MEMBERSHIP MEETING AGENDA for Thursday, October 3rd, 2024, 8:30 am – On ZOOM

Call to Order and Introductions:

Minutes if Available: *Past Minutes Available*
Online –action required

Treasurer's Report: *Current Financial Report*
Online – no action required

Old Business, Updates & Continuing Discussion Topics for July & August Meetings:

- Grape Stomp/Events: We will be sharing a booth in the Park with CVB, answering questions, and passing out Save the Date cards. Let us know if you have anything you'd like us to hand out for you.
- The Murphys Gathering – A Celebration of All Things Magical – The posters are printed and distributed for this event. We still need to know if you will be participating so we can include it in our online and social media posts.
- Murphys Dia de Los Muertos – We are wrapping up the plans for this event and need your sponsorships and altar themes ASAP. It will be very similar to past events. We are looking for someone to bless the messages on the Community Altar so please share your ideas. Our usual shaman is not available this year.
- Membership Dues Reminder—Individual reminders have been sent out and we've had a good response. If you haven't renewed yet, but plan to, please let us know so we don't remove your listing over the next few weeks. If you need an "invoice" to pay, let us know and we will send one.
- Marketing & Promotion – Social Media report, Newsletters, Ideas, etc.
- Garbage: It looks like we've been doing okay since switching back to weekly pickups.
- Lights, platforms, transformers, action? We are still trying to get updates on everything.
- Ideas?: What can we do to help you right now?

New Business:

- It's time to start thinking about Open House and Irish Day...oh my! Watch for more information.
- Would you like us to invite the Sheriff to give a presentation on shoplifting and other downtown issues?

Announcements, Reminders, Events & Happenings:

- Post your events to our online [calendar](#) and keep your own FB and web pages up to date!
- Visit our members-only FB page for updates and post anything you feel is important to share with our business members. Current business members only, please.

Updates from Other Businesses or Community Groups and Upcoming Events:

Other Comments, Concerns, Opinions, Suggestions, Rumors, Announcements Etc.

Adjournment: Our Next Meeting will be on **Thursday, December 5th, 2024, at 8:30am and it will be our Tree Decorating Party – the date is subject to change depending on weather conditions.**

Our Membership Meetings will be in June, August, and October, February & April. Our Annual Tree Decorating Party will take the place of a meeting in December.

You are welcome to invite your neighboring businesses or other interested parties to participate in meetings. It is not necessary to be an Association member to participate in meetings, but we will try to stick to the agenda.

[ZOOM LINK](#) TO MBA MONTHLY MEMBERSHIP MEETING – No Zoom in December!

Join us to decorate the holiday tree in front of Hovey Winery and enjoy hot drinks & treats.