



SPONSORSHIP & EVENT PARTICIPATION FORM

The Murphys Business Association is seeking participants and sponsors for our first annual **Murphys Gathering** event on October 19th, 2024. We will be organizing, coordinating & promoting activities, entertainment, & specialty vendors to be located within or on the grounds of our local businesses. No road closure is anticipated, but we will provide portable toilets, arrange additional trash pick-up, coordinate with the Sheriff Volunteers and Public Works Department, and take other steps to ensure a safe & orderly event. It is not necessary to be a member of the Murphys Business Association or a financial sponsor to participate in this event.

Please complete this form and return it with your check, where applicable, to the MBA by snail mail, or let us know if you'd like someone to pick it up or answer questions. Sponsors should e-mail your electronic logo (if we don't have it) to info@visitmurphys.com before September 20th. You may alternately use our online payment center at visitmurphys.com/calendar-of-events/online-payments/.

I would like to help sponsor the event and have my business highlighted in event materials:

- ☐ I'd like to be an **Event Sponsor** and be highlighted on the website and in the MBA's social media year-round, in addition to the following benefits: \$ 500
- ☐ I'd like to be a **Sponsor** and have my **logo displayed on the poster**, have my activity listing highlighted in the online program, and be recognized on other event materials: \$ 250
- ☐ I'd like to be a **Supporter** and have my activity **listing highlighted in the program**: \$ 100
- ☐ **I cannot contribute financially, but I want to participate!** All event activities will be included in the online program as space allows, so let us know what you are planning.

All sponsors, event supporters, and participants will be recognized on our website's event page and social media. All event participants will be provided with identifying signage to be posted at their location.

Contact Name: _____

Business Name: _____

Business Address: _____

Phone/E-mail/Web Address: _____

- ☐ **I'll have event tokens for event attendees at my business - tokens are small, free, collectible souvenirs**

Music, Storytelling, Entertainment, Vendors, Tarot Reader, Special Menu, Drink or Other Event Activity:

EVENT SPONSORS must provide your logo and payment by **September 20th** for inclusion on the poster.

Other **PARTICIPANTS** must submit listing information by **October 4th** for inclusion in the online program and to receive a participant identification sign.

Questions? Call or email Michelle at 209.401.8208 or info@VisitMurphys.com

The Murphys Business Association is a 501(c)6. Your sponsorship or donation may be tax deductible as a regular business or marketing expense. Please confer with your tax advisor about your individual situation.