



The purpose of the Murphys Business Association is to increase awareness of the greater Murphys area businesses, attractions, and special events, to promote a healthy business climate, and to encourage high ethics and professional standards.

MEMBERSHIP MEETING AGENDA for Thursday, August 1st, 2024, 8:30 am – On ZOOM

Call to Order and Introductions:

Minutes if Available: *Past Minutes Available*
[Online](#) –action required

Treasurer's Report: *Current Financial Report*
[Online](#) – no action required

Old Business, Updates & Continuing Discussion Topics for July & August Meetings:

The Murphys Gathering – A Celebration of All Things Magical – Planning for this new event to take place on the third Saturday in October is underway. Check our documents page to download a participation and sponsorship form and see the current flyer. Our next meeting will be on August 7th at 8:30am at Murphys Magical Emporium.

Marketing & Promotion – Social Media, Newsletters, Ideas, etc.

Murphys Dia de Los Muertos – The planning committee will be meeting on August 5th. Please let us know if you'd like to get involved

Membership Dues Reminder—Reminders are coming this month. Our membership year runs from July 1 through June 30th, so it's time to renew unless you are already on our auto-renewal program, which creates a custom membership year for you, depending on when you initiated your membership.

New Business:

Grape Stomp/Events: Is there interest in having an informational booth representing the MBA and highlighting upcoming events? Perhaps we could share it with CVB.

Garbage: We are going to back off the extra pick-ups since garbage hasn't been an issue this summer.

Ideas?: What can we do to help you right now?

Announcements, Reminders, Events & Happenings:

- Post your events to our [online calendar](#) and keep your own FB and web pages up to date!
- Visit our [members-only FB page](#) for updates and post anything you feel is important to share with our business members. You must be the owner or manager of a current member business to join the private FB group.

Updates from Other Businesses or Community Groups and Upcoming Events:

Other Comments, Concerns, Opinions, Suggestions, Rumors, Announcements Etc.

Adjournment: Our Next Meeting will be on **Thursday, October 3rd, 2024, at 8:30am on Zoom**

Our Membership Meetings will be in June, August, and October, February & April. Our Annual Tree Decorating Party will take the place of a meeting in December.

You are welcome to invite your neighboring businesses or other interested parties to participate in meetings. It is not necessary to be an Association member to participate in meetings, but we will try to stick to the agenda.

[ZOOM LINK](#) TO MBA MONTHLY MEMBERSHIP MEETING – August 1st Meeting