



The purpose of the Murphys Business Association is to increase awareness of the greater Murphys area businesses, attractions, and special events, to promote a healthy business climate, and to encourage high ethics and professional standards.

MINUTES OF SPECIAL MEETING for August 9, 2023, 8:30 am – VIRTUAL MEETING ON ZOOM

Call to Order and Introductions:

June Andona
Louise Carniglia
Kirsten Gomez
Scott Klann
Michelle Plotnik
Patricia Schulz
Sherri
Deann
Max Media

Bob Smith
Michael Summers
Jessica Delaney
Anthony Delany
Megan Jennings
Lydia
Steve Gonzales
Jim Bailey
Conrad

New Business – Carried over from August 3, 2023 Membership Meeting:

Michelle presented the proposed budget and pointed out the changes from previous years and the important areas. She also answered questions about the budget. Our net income for Irish Day was about \$15,000 in 2023. Our expenses were about \$43,000 for Irish Day 2023. We generally estimate our net for Irish Day to be about \$10,000, although, in recent years, it has been around \$15,000.

We always budget aggressively for spending and conservatively for income. We estimated that we would end 2023 with a bank balance of around \$22,000, but it looks like we will be around \$34,000.

Day of the Dead net was about \$3400 last year. The only income for Open House was from Fire Pit Sponsorships, which totaled about \$700. That is pretty typical as they aren't expected to be big fundraisers.

We have proposed a new category - swag sales. We are talking with the Visitor Center on Main St about selling Murphys branded swag (hats, stickers, etc).

We have arranged for Ebbetts Pass Accounting to do all our state filings. Right now, Michelle is doing them. This will create continuity if Michelle is no longer available to do them, and having a third party do them seems like a good idea. They are already doing our income taxes.

Banking expenses are PayPal expenses.

The MBA does not have any true credit cards. We have a PayPal card that operates like an ATM card.

Board Member expenses are hardly ever used. It's there for training, etc.

Insurance costs went up dramatically and will probably continue to increase.

Maintenance and Repair is for trash service and helping the Community Club with and maintenance of the public toilet rooms in the park. Trash can costs have gone up. We are continuing to struggle with trash. We may have to purchase new trash and recycle cans over the next few years. Hopefully, we can get a grant or some help to pay for them.

We are looking for suggestions from our members on hosting speakers and trainings. What topics are you interested in, i.e., marketing, budgeting, etc?

Event sponsorships are for the first First Fridays in the Park and Chicken in a Barrel.

Murphys Open House is not a money maker. We always spend more than we make. This is intentional - Open House is our gift to the community.

Special Requests were our cost to keeping the Masonic Hall parking lot open (\$1000 - \$1200). Right now, our agreement ends right before Irish Day 2024. At the moment, we are not sure if we will have access to that parking lot next year.

Deann asked about storage rent. Michelle said we have a space where we keep all our event stuff (decorations) and old files. Barricades are stored at the Feeney Park storage unit since they use predominately. The storage unit place has kept that cost down for us.

DeAnn asked about the purple boxes. Michelle said they indicate where the expenses went up significantly.

Sherri asked about who paid for the Lighting Project. The money came out of the Lighting District Fund. It is similar to the Parking District Fund. Michelle said we still don't have a date for when the lights will be turned on.

Sherri asked if there had ever been a discussion about adding bathrooms on Main Street. Michelle said yes. At the moment, there is no land available or the budget to do it. There has been a conversation about the Masonic Hall, but we realize it will probably be out of our budget. We did look into putting Porta Potties onto Main Street but had a difficult time getting landowners to agree and the cost was prohibitive for keeping them all summer.

A lot of discussion on big picture topics!

Michelle announced that over the years, we have greatly improved our reserves. We used to be about \$8,000-\$12,000. We did drop during Covid, but we are headed back up. Our memberships have continued to go up, which not all membership organizations can say!

Overall, there were no specific suggestions.

Scott Klann made a motion to approve the budget, and Louise Carniglia seconded it. The motion to approve the budget passed unanimously.

Our Next Membership Meeting will be on Thursday, October 5th, 2023, at 8:30am
Virtual Meeting On Zoom

Our Membership Meetings will be in June, August, and October, February & April. Our Annual Tree Decorating Party will take the place of a meeting in December.

Let us know if you would like to see anything added to the agenda or shared with our list. The Zoom link will remain the same for 2023 and is posted on our online calendar, private FB page and in our reminder emails.

Feel free to invite your neighbor businesses or other interested parties to participate in meetings. It is not necessary to be an Association member to participate in meetings, but we will try to stick to the agenda.

ZOOM LINK TO MBA MONTHLY MEMBERSHIP MEETING – October Meeting

<https://us06web.zoom.us/j/83495156839?pwd=UzBoWmlmK2dVZXY2ckhvbVRBL2pmQT09>