



The purpose of the Murphys Business Association is to increase awareness of the greater Murphys area businesses, attractions, and special events, to promote a healthy business climate, and to encourage high ethics and professional standards.

MEMBERSHIP MEETING AGENDA for Thursday, February 1, 2024, 8:30 am – On ZOOM

Call to Order and Introductions:

Minutes if Available: *Past Minutes Available*
[Online](#) – *action required*

Treasurer's Report: *Current Financial Report*
[Online](#) – *no action required*

Old Business, Updates & Continuing Discussion:

Lighting Project – Installed and still awaiting notification of when they will be energized.

Dining/Drinking Platforms – We have not received any new information, but we keep asking.

New Business & Discussion for 2024:

Murphys Irish Day – Get involved! Need information?

Marketing & Promotion – Social Media, Newsletters, Ideas, etc.

Workshops – Topics? Human Resources issues?

Mixers – When? Combined with Educational Presentation? Morning or Evening?

Communication – Texting? Are you willing to be contacted by text?

Halloween/Witch-Themed Event – Is there interest in creating a business-driven event on the third weekend in October?

Announcements, Reminders, Events & Happenings:

- Post your events to our [online calendar](#) and keep your own FB and web pages up to date!
- Visit our [members-only FB page](#) for updates and post anything you feel is important to share with our business members. You must be the owner or manager of a current member business to join the private FB group.
- **Murphys Irish Day:** Next Committee Meeting on February 14th, 2024.
- **Vendor, Parade, & Sponsorship Forms** are [here](#), **along with the Volunteer Sign-Up link**
- **Membership Renewal Reminders have been emailed.** You may renew [online now](#) and get it out of the way; no need to wait for a reminder! We will follow up with those we haven't yet heard from before removing listings from the website.

Updates from Other Businesses or Community Groups and Upcoming Events:

MCC / CWA / CVB / The Resource Connection / Lions Club / Rotary / Native Sons / Native Daughters
Upcoming Events (Murphys Irish Day, Spring Wine Weekend,...share your event)

Other Comments, Concerns, Opinions, Suggestions, Rumors, Announcements Etc.

Adjournment:

Our Next Meeting will be on Thursday, April 4, 2024, at 8:30am

Our Membership Meetings will be in June, August, and October, February & April. Our Annual Tree Decorating Party will take the place of a meeting in December.

Let us know if you would like to see anything added to the agenda or shared with our list. The Zoom link will remain the same for 2024 and will be posted on our online calendar, private FB page, and in our reminder emails.

Feel free to invite your neighboring businesses or other interested parties to participate in meetings. It is not necessary to be an Association member to participate in meetings, but we will try to stick to the agenda.

[ZOOM LINK TO MBA MONTHLY MEMBERSHIP MEETING](https://us06web.zoom.us/j/83495156839?pwd=UzBoWmlmK2dVZXY2ckhvbVRBL2pmQT09) – February Meeting
<https://us06web.zoom.us/j/83495156839?pwd=UzBoWmlmK2dVZXY2ckhvbVRBL2pmQT09>