



The purpose of the Murphys Business Association is to increase awareness of the greater Murphys area businesses, attractions, and special events, to promote a healthy business climate, and to encourage high ethics and professional standards.

VIRTUAL MEMBERSHIP MEETING Minutes for February 02, 2023, 8:30 am via ZOOM

Call to Order and Introductions:

Juniper Andona
Michelle Plotnik
Tom
Steve Gonzales
Jody Garcia
Sandra Beals
Scott Klan
Martin Huberty
Lydia

Amber Collins
Sue Richardson
Jacob Lile
Kirstin Gomez
Isabel Lyle
Anthony Delaney
Conrad
Jessica Delaney

Minutes if Available: *Past Minutes Available*
[Online](#) – *no minutes this month – no action required*

Treasurer's Report: *Current Financial Report*
[Online](#) – *no report this month - no action required*

Old Business, Updates & Continuing Discussion:

June announced that Kirstin Gomez will be joining us on the MBA board.

Dining/Drinking Platforms – Michelle Plotnik said she believed the platforms need to be off the street by end of March. Martin believes it ends February with an extension till March. Believes there are 3 businesses that are interested in putting platforms back up. Applications do not seem to be available at the moment.

Lighting Project – Project is being rebid. Martin said we are just waiting on that. The platforms will have to wait to be rebuilt till after the lighting project is complete.

Trash/Recycle Update – June and Scott asked everyone to make sure trash cans are in their correct spot and announced that we are getting more trash pickups for bigger events like Irish Days. Kirstin made a good point, what is the correct orientation for trash cans? Need to get back to them on this one.

Murphys Irish Day – June announced that vendor and parade applications are now available. Go to [visitmurphys](#) for that info. Also, June provided the link to the volunteer signup sheet which is currently only available to MBA members and businesses. We are looking for about 100 volunteers and a group to do trash pickup.

Calaveras Gateway Signage – Martin Huberty have invited Jacob and Amber to talk us through the Calaveras Gateway Signage. 15 monuments signs going up. Looking for community feedback on the signs. Murphys has a lot of interest on the looks of the sign. 70% of comments on the survey feel we should not use one businesses on the sign (only one icon). Most popular suggestion is Murphys Park and the gazebo with the creek behind it. Other suggestions have the Murphys School House,

grapes, and historic Main Street. Online survey needs to be completed by Feb 3rd. If anyone has any good pictures that could be used email alcollins@dewberry.com

Jacob Lile from Public Works and Amber Collins from Dewberry the company designing the signs.

New Ideas:

Murphys Swag? – Kirstin said she gets a lot of requests for postcards and magnets. Martin Huberty said they are in the middle of having Murphys branded stuff at the visitor center. Sandra said Ironstone has postcards for sale. They currently have Murphys branded hats, beanies, t-shirts, and shot glasses.

Butt Receptacles – Kirstin brought this need up at our last board meeting. June announced that if you need a butt receptor email MBA. There seemed to be a consensus that cigarette butts are a problem.

Announcements, Reminders, Events & Happenings:

- June asked everyone to post their events onto our visitmurphys online calendar and to watch our members only FB page for updates.

Updates from Other Businesses or Community Groups and Upcoming Events:

MCC / CWA / CVB / The Resource Connection / Lions Club / Rotary / Native Sons / Native Daughters

Sandra brought up the World Pro Ski Tour. Advanced parking. Expect to see an increase in visitors. Looking to create 200 swag bags to give to VIP quests. Deadline is end of day next Wednesday. Martin is expecting 3,000-5,000 people coming to Bear for the event. Expect late afternoon traffic on Saturday and Sunday.

Spring Wine Weekend. April 22nd and 23rd. Ticket sales are doing really good. Theme is flowers, spring bloom and bud break.

Anthony Delaney asked if they can edit or change an event on our website. Is that possible?

Pickup new Calaveras Visitors Guides at the visitor center Wed-Sun 1-4

Steve Gonzales announced the Community Club is extending the park. With BBQ pits, tables and more bocce ball. Native Sons pancake breakfast on Feb 19th.

Other Comments, Concerns, Opinions, Suggestions, Rumors, Announcements Etc.

Adjournment:

Our Next Meeting will be on **Thursday, March 2, 2023, at 8:30am**

Feel free to let us know if you would like to see anything added to the agenda or shared with our list. The Zoom link will remain the same for 2023 and is posted on our online calendar, private FB page and in our reminder emails.

ZOOM LINK TO MBA MONTHLY MEMBERSHIP MEETING

<https://us06web.zoom.us/j/83495156839?pwd=UzBoWmlmK2dVZXY2ckhvbVRBL2pmQT09>