



The purpose of the Murphys Business Association is to increase awareness of the greater Murphys area businesses, attractions, and special events, to promote a healthy business climate, and to encourage high ethics and professional standards.

VIRTUAL MEMBERSHIP MEETING MINUTES for May 5, 2022, 8:30 am via ZOOM

Call to Order and Introductions:

June Andona
Michelle Plotnik
Mark Silverstone
Rebecca Lanier
Steve Gonzales
Suki Tutthill
Joe Lazzara

Jody Jurgens
Kelsey Markus
Kristen Gomez
Sherri Bloomer
Anthony & Jessica Delaney
Isabel Lyle

Minutes if Available: [Past Minutes Available Online](#) – Minutes approved unanimously

Treasurer's Report: [Current Financial Report Online](#) – no action required

Old Business, Updates & Continuing Discussion:

Continued discussions of:

Potential Membership Dues Increase - We will be sending out more information. It's up to the membership to decide if we increase dues or not.

Elections/Board Member Solicitations - We are looking for more members! If interested let us know.

Platforms On Main Street - Looking at a county wide program to allow businesses to have expanded outside platforms where appropriate. We are unclear what conditions or costs would be required. If you have comments or concerns please email Merita Callaway or the MBA.

Lighting Project - Has been on hold since the platforms got put in. We anticipate the costs for this project will increase due to an increase in material and labor costs.

Murphys Insider Ideas - Looking for businesses who want to donate tickets to events or even host an event for Insiders. We want to make them feel special. Maybe businesses offer discounts for Insiders in town? On a special day once a month? Once a week? First Fridays? Third Thursdays? Something else entirely? Email us your ideas.

Day of the Dead Planning Committee - Want to join the planning committee? Email us if you would like to participate. This year we are hoping to have activities spread across town.

New Business: (Courtesy of Tom Scheller of DEA and the Murphys Fire Protection District)

A live demonstration of the previously discussed [Wildfire Structure Protection Unit](#) is scheduled for Tuesday, May 24th at noon at Jim Riggs' buildings on Main Street. Water will be pumped from the creek or drawn from the hydrant in front of the buildings. This should cause little or no interruption of business activities. However, the Fire Department asks that the dirt parking lot behind the buildings be kept free of cars for the day so they will have room for the equipment and spectators. This demonstration will be the first offered in the State and county wide interest is anticipated. Murphys Fire is actively looking at all methods of protecting the town from wildfire and cooperation and involvement from the community will be greatly appreciated for this important event. Should adjacent building owners or businesses wish to participate and be part of the demonstration please contact Murphys Fire at 209 728 3864.

Some additional resources are linked online [here](#) and Tom has been handing out guides created by Murphys Fire. Let him or the Fire Department know if you didn't receive one.

Announcements, Reminders, Events & Happenings:

- Spring Wine Weekend - 750 paid participants. Sounds like there was not a lot of "over indulgence" and good sales on both Saturday and Sunday.
- First Fridays in the Park beginning on June 3rd, 2022 – The MBA will be the music sponsor
- [Meet Me at Murphys](#) benefit concert on June 11th
- Live Music - lots of live music events starting up. Including, Brice Station and Jazz Cellars!
- Ballots are Coming – Don't forget to vote for the candidates of your choice!
- Post your events to our [online calendar](#). The issue with the recurring event button has been corrected!
- Make sure your own FB and Webpages are up to date so we can share your activities.

- Watch our members only FB page for updates and feel free to post anything you feel is important to share with your fellow businesses. Join the page here. You must be the owner or manager of a current member business to join the private FB group.
- Is anybody interested in returning to in person membership meetings? The consensus was to stick with Zoom for the time being.

Adjournment:

Our Next Meeting will be on **Thursday, June 2, 2022, at 8:30am**

Feel free to let us know if you would like to see anything added to the agenda or shared with our list. The Zoom link will remain the same for 2022 and is posted on our online calendar, private FB page and in our reminder emails.

ZOOM LINK TO MBA MONTHLY MEMBERSHIP MEETING

<https://us06web.zoom.us/j/83495156839?pwd=UzBoWmlmK2dVZXY2ckhvbVRBL2pmQT09>