



The purpose of the Murphys Business Association is to increase awareness of the greater Murphys area businesses, attractions, and special events, to promote a healthy business climate, and to encourage high ethics and professional standards.

VIRTUAL MEMBERSHIP MEETING Minutes for March 3, 2022, 8:30 am via ZOOM

Call to Order and Introductions:

Michelle Plotnik	Suki Tutthill	Scott Klann
Patricia Shultz	Tomas Ortiz	Kathinka McKeowen
Martin Huberty	Rebecca Lanier	Conrad Levesseur
Steve Gonzales	Tomas Ortiz	Emily Graham
Judy Jurgens	Isabel Lyle	Sherri Bloomer
Joe Lazzara	June Andona	

Minutes: *February minutes approved – motion by xxx, second by xxx, approved by all.*

Treasurer's Report: Michelle provided a brief report summarizing the report

Old Business, Updates & Continuing Discussion:

Murphys Irish Day:

Volunteer:	sign up here
Booth Space:	get your forms & applications here
Parade:	get your forms & applications here
Sponsor:	get your forms & applications here
Donate to Raffle:	email us at mailto:info@visitmurphys.com
Participate	let us know if you'll have activities before, during, or after post your activity to the calendar here
Get the Scoop:	we are updating our event pages and home page posts regularly

- We have 19 volunteer spots still open. Volunteers are vital to this event!
- Expenses have gone up a lot. We all need to pray for no rain!
- Over the next two weeks we are going to ramp up social media posts. Including, a push for volunteers and sharing pertinent information.
- We do have a few booth spaces available.
- The parade is pretty much full.
- Still looking for an "experience" to donate for the Stay and Play raffle baskets
- Thank you to the Highway 4 news for the special edition to Irish Day. The edition will come out March 16th. The edition will include an interview with our Grand Marshall's.
- The parade starts at 11:00 am
- We will have a shuttle from Ironstone with the cost shared equally between the MBA & Ironstone. It will start about 9:00 am and run until 6:00 pm.
- Thank you to all the sponsors and volunteers who have already committed.
- Thank you to all the committee chairs and new planning committee members.

Announcements, Reminders, Events & Happenings:

- Post your events to our [online calendar](#). We are aware that the recurring event button is not working. Please post your single event and email us with details and we will create the recurring dates for you. We have our website designer working on this and it's a messy plug-in issue.
- Make sure your own FB and Webpages are up to date so we can share your activities.
- Watch our members only FB page for updates and feel free to post anything you feel is important to share with your fellow businesses. Join the page [here](#). You must be the owner or manager of a current member business to join the private FB group.

Updates from Other Businesses or Community Groups and Upcoming Events:

- Masonic Hall agreement runs out next week. We are still negotiating with extending the agreement. The current sticking point is regarding insurance. We hope to have that taken care of soon.
- Chamber Commerce annual dinner is coming up! Contact the Chamber for more information.
- Motherlode Job Training is now offering free Human Resources services. (look up number) Motherlode webinars.... (look these up)
- Murphys community Theater is looking for marketing person. Interested? Reach out to them!
- CWA and MBA have patterned up again to offer an Alcohol Beverage training on March 23rd. This will be mandatory for all servers we believe starting in Spring.

Adjourned:

Our Next Meeting will be on **Thursday, April 7, 2022, at 8:30am**

Feel free to let us know if you would like to see anything added to the agenda or shared with our list. The Zoom link will remain the same for 2022 and is posted on our online calendar, private FB page and in our reminder emails.

ZOOM LINK TO MBA MONTHLY MEMBERSHIP MEETING

<https://us06web.zoom.us/j/83495156839?pwd=UzBoWmlmK2dVZXY2ckhvbVRBL2pmQT09>