



The purpose of the Murphys Business Association is to increase awareness of the greater Murphys area businesses, attractions, and special events, to promote a healthy business climate, and to encourage high ethics and professional standards.

## VIRTUAL MEMBERSHIP MEETING MINUTES for November 4, 2021, 8:30 am via ZOOM

### Call to Order and Introductions:

June Andona  
Michelle Plotnik  
Walt Markus  
Steve Gonzales  
Patricia Should  
Carol R  
Anita Rich  
Mertia Callaway

Emily G  
Barbara  
Scott Klan  
Jan Hovey  
Michael Summers  
Joe De Nunzio  
Liz Gilbert  
Jody Jurgens  
Bob Smith

Rebecca Lanier  
Lydia  
Jessica Delaney  
Anthony Delaney  
Joe De Nunzio  
Kathinka McKeon  
Kirsten Gomez  
Isabel Lyle

Minutes if Available: [Past Minutes Available Online](#) – approval required

Treasurer's Report: [Current Financial Report Online](#) – no action required

### Old Business, Updates & Continuing Discussion:

#### Day of the Dead

We are just about set for Saturdays event. If you are interested please join us Saturday morning at 9:00 am to set up and decorate the community ofrenda. Also, thank you to everyone who volunteered to help clean up at 5:00 p.m.

Please note there are no dancers this year but we will have a single musician playing a guitar and singing in the park by the community ofrenda. There will also be 3 face painters in the park. This event is rain or shine!

#### Open House

We are proceeding to get our permits and close the street for our annual Open House event. While there will not be parade this year we are planning on putting out fire pits in the street and decorate to make Main St look festive.

Does anyone know someone who is willing to dress up as Santa and wonder the street? Or carolers who are willing to walk around the street? Thank you Barbara for offering up her donkeys to dress up as reindeers.

Murphys Community theater is doing a Every Christmas Story Ever Told show at 7:00 pm the night of Murphys Open House!

#### Tree Decorating

The annual tree decorating morning will be December 2nd at 8:30 in leu of our meeting. Watch for an announcement on the trees location this year.

#### Irish Days

Thinking about doing a scaled back version of our Irish Day event in 2022 and begin morphing it into a more family friendly event. Thoughts include:

- Not selling alcohol on the street and limiting alcohol sales to businesses only. There was a lot of discussion about how tough it is going to be to control not having alcohol on the street.
- Possibly have children activities or entertainment in the park.

We have an incredible opportunity to rethink/rebrand what we would like Irish Days to look like going in the future. What are your thoughts?

### **Masonic Hall**

Great news - Merita has been talking with the Masonic Hall and they have come back to us with an offer to open the parking lot back up on a month-to-month basis for \$400/month plus insurance. Since the offer was made Merita has done further negotiations and feels we could get the price down even further. The County would help with insurance and possibly partial funding from the parking fund. The MBA has also volunteered to pay \$100 monthly towards the monthly fee.

### **Public Works Meeting**

We had a good meeting with Public Works and discussed several problem areas around town and possible improvements and are now waiting to hear back from them. Looks like we should be getting no parking along Church St next to Hovey Winery and Murphys Pourhouse.

New equipment for speed surveys are going up shortly and will be recording what speed motorists are taking down Main St.

If you have a platform on Main St and a drainage reciprocal under it, please ensure you are cleaning it. A collection of debris, trash and/or leaves, could cause a flood.

### **Highway 4 News**

There is a new newspaper in town - Highway 4 News. You can pick it up at Murphys Mini-Mart, Calaveras Winegrape Alliance, or Murphys Historic Hotel. Check it out!

### **December Thursday Nights Out**

The idea is businesses stay open later on Thursday nights to allow locals a chance to shop in the evenings. If we have enough interest we can advertise the event in the Highway 4 News. Please email us at [visitmurphys@mail.com](mailto:visitmurphys@mail.com) if your businesses would like to participate.

### **Small Business Saturday | November 27th**

How would we like to promote it? Would we like to do anything special for the event?

### **Murphys Community Park Bathrooms**

Did you know the bathrooms cost the MCC a staggering amount of \$14,000 a year to maintain? Plus, recently there have been a lot of vandalism and plumbing problems. Let's all do our part to keep the public bathrooms clean and maintained.

Our Next Meeting will be on **Thursday, December 2, 2021, at 8:30am – details to follow**

We will be keeping our agendas short but please feel free to let us know if you would like to see anything added to the agenda or shared with our members. The Zoom link will remain the same for 2021 and is posted on our online calendar, private FB page and in the weekly member emails preceding the meeting.

<https://us06web.zoom.us/j/98483347241?pwd=d043bEI0dVJVcDRxVkYySTB0V2J3Zz09>