



*The purpose of the Murphys Business Association is to increase awareness of the greater Murphys area businesses, attractions, and special events, to promote a healthy business climate, and to encourage high ethics and professional standards.*

## **VIRTUAL MEMBERSHIP MEETING AGENDA for January 6, 2022, 8:30 am via ZOOM**

### **Call to Order and Introductions:**

**Minutes if Available:** *Past Minutes Available*  
[Online](#) – *approval required*

**Treasurer's Report:** *Current Financial Report*  
[Online](#) – *no action required*

### **Old Business, Updates & Continuing Discussion:**

Continued discussions of:

Events – Open House

Events – Irish Day

Marketing/Social Media

Text Tree Update

Board Member Solicitations

### **New Business:**

Membership Dues Increase?

### **Announcements, Reminders, Events & Happenings:**

- Post your events to our [online calendar](#). We are aware that the recurring event button is not working. Please post your single event and email us with details and we will create the recurring dates for you. We have our website designer working on this and it's a messy plug-in issue.
- Make sure your own FB and Webpages are up to date so we can share your activities.
- Watch our members only FB page for updates and feel free to post anything you feel is important to share with your fellow businesses. Join the page [here](#). You must be the owner or manager of a current member business to join the private FB group.

### **Updates from Other Businesses or Community Groups and Upcoming Events:**

MCC / CWA / CVB / The Resource Connection / Lions Club / Rotary / Native Sons / Native Daughters

### **Other Comments, Concerns, Opinions, Suggestions, Rumors, Announcements Etc.**

### **Adjournment:**

Our Next Meeting will be on **Thursday, February 3, 2022, at 8:30am**

We will be keeping our agendas short but please feel free to let us know if you would like to see anything added to the agenda or shared with our members. The Zoom link will remain the same for 2022 and is posted on our online calendar, private FB page and in the weekly member emails preceding the meeting.

**Please note the new Zoom link for 2022**

<https://us06web.zoom.us/j/83495156839?pwd=UzBoWmlmK2dVZXY2ckhvbVRBL2pmQT09>