



*The purpose of the Murphys Business Association is to increase awareness of the greater Murphys area businesses, attractions, and special events, to promote a healthy business climate, and to encourage high ethics and professional standards.*

## **VIRTUAL MEMBERSHIP MEETING AGENDA for November 4, 2021, 8:30 am via ZOOM**

### **Call to Order and Introductions:**

**Minutes if Available:** *Past Minutes Available Online – approval required*

**Treasurer's Report:** *Current Financial Report Online – no action required*

### **Old Business, Updates & Continuing Discussion:**

#### Day of the Dead

Thank you everybody. We are just about set for Saturday's event but could use a couple volunteers to help with clean up at the end of the day. Questions? Concerns?

#### Continued discussions of:

Events – Open House	Events – Irish Day	Marketing/Social Media
Parking/Traffic/Lighting	Trees	Insider/Fundraising
Text Tree	Joint Marketing/Advertising Opportunities	
Small Business Saturday?	Dec. Thursday Night Out?	Other Ideas

Merita has been talking with the Masonic Hall and they have come back to us with an offer to open the parking lot back up on a month-to-month basis for \$400/month plus insurance. The County would help with insurance and possibly partial funding from the parking fund. Are we interested? How would we pay for it?

We had a good meeting with Public Works and discussed several problem areas around town and possible improvements and are now waiting to hear back from them.

### **Announcements, Reminders, Events & Happenings:**

- Post your events (virtual and otherwise) to our [online calendar](#). We are aware that the recurring event button is not working. Please post your single event and email us with details and we will create the recurring dates for you. We have our website designer working on this.
- Make sure your own FB and Webpages are up to date so we can share your activities.
- Watch our members only FB page for updates and feel free to post anything you feel is important to share with your fellow businesses. Join the page [here](#). You must be the owner or manager of a current member business to join the private FB group.

### **Updates from Other Businesses or Community Groups and Upcoming Events:**

MCC / CWA / CVB / The Resource Connection / Lions Club / Rotary / Native Sons / Native Daughters

### **Other Comments, Concerns, Opinions, Suggestions, Rumors, Announcements Etc.**

### **Adjournment:**

Our Next Meeting will be on **Thursday, December 2, 2021, at 8:30am – details to follow**

We will be keeping our agendas short but please feel free to let us know if you would like to see anything added to the agenda or shared with our members. The Zoom link will remain the same for 2021 and is posted on our online calendar, private FB page and in the weekly member emails preceding the meeting.

<https://us06web.zoom.us/j/98483347241?pwd=d043bEl0dVJcDRxVkJySTB0V2J3Zz09>