



The purpose of the Murphys Business Association is to increase awareness of the greater Murphys area businesses, attractions, and special events, to promote a healthy business climate, and to encourage high ethics and professional standards.

VIRTUAL MEMBERSHIP MEETING AGENDA for August 5, 2021, 8:30 am via ZOOM

Call to Order and Introductions:

Minutes if Available: *Past Minutes Available Online – no action required today*

Treasurer's Report: *Current Financial Report Online – no action required*

New Business:

*Approval of 2021-2022 Budget: (action required)
Plans for Day of the Dead, Open House, and Irish Day*

Old Business, Updates & Continuing Discussion:

Membership Renewals are due now and will be delinquent if not received by mid-September. You can help us out by using our online renewal system with either a one-time payment or automatic recurring payments or by dropping a check in the mail today. We'll be following up with hard copy reminders but there's no need to wait.

Continued discussions of:

Parking
Signage/Safety

Marketing
Social Media

Events
Insider & Other Fundraising Ideas

We are again posting weekly event information on our website with links from our social media to those posts. It's more important than ever to get your information posted to our calendar since that's where we look for things to highlight. We just don't have the time as volunteers to visit everybody's websites and social media pages to gather your information. Send your information to GoCalaveras while you're at it!

Reminders:

Murphys Community Club's First Friday in the Park will be sponsored by the MBA tomorrow night.

Announcements, Reminders, Events & Happenings:

- Post your events (virtual and otherwise) to our [online calendar](#).
- Make sure your own FB and Webpages are up to date so we can share your activities.
- Watch our members only FB page for updates and feel free to post anything you feel is important to share with your fellow businesses. Join the page [here](#). You must be associated with a member business to join

Updates from Other Businesses or Community Groups:

Other Comments, Concerns, Opinions, Suggestions, Rumors, Announcements Etc.

Adjournment:

Our Next Virtual Membership Meeting will be on **Thursday, September 2, 2021 at 8:30am via ZOOM**. We will be keeping our agendas short but please feel free to let us know if you would like to see anything added to the agenda or shared with our members. The Zoom link will remain the same for 2021 and is posted on our online calendar, private FB page and in the weekly member emails preceding the meeting.

<https://us06web.zoom.us/j/98483347241?pwd=d043bEI0dVJVcDRxVkYySTB0V2J3Zz09>