



The purpose of the Murphys Business Association is to increase awareness of the greater Murphys area businesses, attractions, and special events, to promote a healthy business climate, and to encourage high ethics and professional standards.

VIRTUAL MEMBERSHIP MEETING AGENDA for March 4, 2021, 8:30 am via ZOOM

Call to Order and Introductions:

Minutes if Available: *Current and Past Minutes Available [Online](#) and Attached – action required*

Treasurer's Report: *Current Financial Report [Online](#) – no action required*

New Business:

Brief introduction and updates to current Cycling Tourism efforts by Rob Williams and an invitation to the upcoming Calaveras County Cycling Tourism Stakeholders Meeting and Workshop.

Discussion of Bocce Ball Tournament and Fundraiser to be sponsored by The Spice Tin.

Social Media updates and insights from June. How do we recognize Irish Day and, are there businesses who will have special menus or anything else to mark St. Patrick's Day that we should know about.

CWA has asked the MBA to partner with them on sponsoring another alcohol server training opportunity, likely in May. We'll have more information soon thanks to Sandra Hess and CWA who are taking the lead.

Old Business, Updates & Continuing Discussion:

Continued discussion & updates for the Murphys Insider and Murphys Sticker projects. Expect to receive additional information on how you can help spread the word on the Insider.

Update on the Murphys Lighting Project which was approved by the Board of Supervisors. We have agreed to delay implementation until businesses have returned to normal.

Continued discussion of Covid-19 guidelines, restrictions, and opportunities. What are the challenges & opportunities facing us now? What are the most pressing concerns of the community?

Announcements, Reminders, Events & Happenings:

- Post your events (virtual and otherwise) to our [online calendar](#).
- Make sure your own FB and Webpages are up to date so we can share your activities.
- Watch our member FB page for updates and feel free to post anything you feel is important to share with your fellow businesses. Join the page [here](#). You must be associated with a member business to join this group.

Updates from Other Community Groups: Chamber of Commerce / Visitors Bureau / Wine Grape Alliance / Murphys Community Club / Business Associations / Service Groups / Library / Old Timers Museum
Other Comments, Concerns, Opinions, Suggestions, Rumors, Announcements Etc. Adjournment

Our Next Virtual Membership Meeting will be on Thursday, April 1, 2021 at 8:30am via ZOOM
We will be keeping our agendas short during this time of socially distanced virtual meetings but please feel free to let us know if there is something you would like to see added to the agenda or shared with our members during our weekly mails. The Zoom link will remain the same for the rest of 2021 and is posted on our online calendar, private FB page and in the weekly member emails preceding the meeting.