

January 7, 2021 Financial Report				
		2020-2021	2021-2022	
		Budget	Actual	
Remarks				
Income				
	Beginning bank balance 7/1/20	\$ 29,587.42	\$ 29,586.52	
*	Membership Dues for 2020-2021	\$ 10,000.00	\$ 9,485.00	includes this weeks deposits
	Advertising	\$ -		
	Donations	\$ 500.00	\$ 375.00	
	Murphys Insider	\$ -	\$ -	
	Day of the Dead Income (Sponsorships & Listings)	\$ -	\$ -	
**	Irish Day Income	\$ -	\$ (135.00)	2020 vendor refund
	Open House Income (Firepits)			
	Misc	\$ -	\$ 20.00	swag sales / mid cups
	Additional Fundraising Income and/or Reserves		\$ -	needed to balance
	Total Anticipated/Actual Current Year Income	\$ 10,500.00	\$ 9,745.00	
	Total Anticipated Current Year Income + Reserves			
Expenses				
Administrative Expenses				
	Accounting /Tax Preparation	\$ 500.00		
	Banking Expense / Fees	\$ 100.00	\$ 27.51	paypal fees
	Board Member Expense	\$ 200.00		
	Dues, Licenses, Taxes & Fees	\$ 250.00		state & fed tax
	Event Supplies - General	\$ 100.00		
	Insurance-General & Officers Liability	\$ 3,500.00	\$ 1,235.47	incl part accident
	Maintenance & Repair (restrooms, trash, sanitizing station)	\$ 10,000.00	\$ 7,101.86	
	Office Expense (supplies, printing and misc)	\$ 200.00	\$ -	
	Postage	\$ 200.00	\$ 55.00	
	Printing (Covid)	\$ -	\$ 1,195.49	
	Sales Tax	\$ 200.00		
	Speakers / Education / Trainings	\$ -		
	Storage Rent	\$ 960.00	\$ 1,920.00	two years
	Uncollectible Checks/Adjustments	\$ -		
Marketing Expenses				
	Advertising (CVB Visitors Guide & Other Listings)	\$ 1,200.00	\$ 300.00	CVB
	Event Sponsorships	\$ 500.00		mww, msom and story slam
	Marketing (web, brochures, videos, social media, and misc)	\$ 5,000.00	\$ 1,800.00	social, web, printing
	MBA Mixers (entertainment and incidentals)	\$ 250.00		
	Merchandise		\$ 2,980.00	
	Printing (Rack Cards)	\$ 250.00		
	Prizes	\$ -		
	Website Development	\$ 400.00	\$ 590.80	laura bowly
Murphys Day of the Dead				
	Graphic Design, Printing, Entertainment & Misc	\$ -		
Murphys Irish Day				
	MID Raffle Trip	\$ 3,200.00	\$ 2,000.00	2020 winners / no 2021
	MID Sheriff Volunteers	\$ -		
Murphys Open House				
	Hall Rental, Street Closure, Parade, Printing, Etc	\$ -		
Murphys Beautification & Community Projects				
	Treatment, Pruning and Tree Protection	\$ -		
	Tree Replanting (may require sep fundraising)	\$ 600.00		may not occur in one year
	Hydration Stations & Branded Items	\$ -		next year project
	Bulletin Bds, Benches, Signs, Etc.	\$ 200.00		
	Toilets / Portable or Permanent / Sanitizing Stations	\$ 2,500.00		included in mainenance above
	Special Requests	\$ 200.00		
	Total Budgeted/Actual Expenses	\$ 30,510.00	\$ 19,206.13	
	Current Year Income minus Current Year Expenses	\$ (20,010.00)	\$ (9,461.13)	
	Ending Bank Balance for Report Period	\$ 9,577.42	\$ 20,125.39	not reconciled
*	Some line items include income that should be recognized in the 2020-2021 fiscal year but were received and deposited prior to the end of the 2019-2020 fiscal year, primarily early memberships. This happens every year.			
	What's different this year is carry over MID Sponsorships totalling several thousand dollars.			