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## Help Us Make Murphys Stick!

We've been talking about our sticker project for some time and now, thanks to Louise Carniglia, we are finally ready to order stickers. We hope to have them here before Thanksgiving weekend if all goes well. All the basics are listed below but feel free to contact Louise at 209-715-0411 or June at 916-531-4169 for additional information. You may simply return this form with your order to [info@visitmurphys.com](mailto:info@visitmurphys.com) or contact [Louise](#) or [June](#) directly to set up a time to get your questions answered in person and see samples of the stickers.

The short version is that the MBA is kicking off a retail campaign to market Murphys and help all of our bank accounts. The MBA would purchase the water resistant, wood stickers in bulk and then sell them to participating businesses who would sell them to the public. We see this as the first step in an ongoing partnership with our local businesses and we plan to offer refills and new designs as time goes on.

- Each participating business will profit \$60 for every 24 stickers sold at the suggested retail price of \$6.50/sticker and a purchase price of \$96/24 stickers in a preloaded display rack.
- The MBA will bank about \$30 for every 24 stickers sold to Murphys area businesses, we will cover the cost of shipping and other incidentals from those proceeds.
- The stickers are made of wood, customized for a high-end look, and are extremely durable.
- Stickers come with a free 6" x 24" hanging display rack or can be displayed in whatever way works best for your business.
- Refills will be available; business may purchase multiple initial display kits of 24 stickers.
- We want to keep this simple; you commit to your pre-loaded displays, pay on delivery, and you retain the profit with each sale.
- The MBA needs to presell 30 displays to start the program, please help us start this campaign and profit from your participation!

### I would like to be part of this project!

Sign me up for \_\_\_\_\_ displays pre-loaded with 24 stickers at a cost of \$96/display.

I commit to paying for the displays upon delivery and may provide a check to the MBA representative delivering the displays or pay online via the [MBA's PayPal account](#).

Name \_\_\_\_\_ Date \_\_\_\_\_

Business Name \_\_\_\_\_