



The purpose of the Murphys Business Association is to increase awareness of the greater Murphys area businesses, attractions, and special events, to promote a healthy business climate, and to encourage high ethics and professional standards.

VIRTUAL MEMBERSHIP MEETING AGENDA for November 5, 2020, 8:30 am via ZOOM

Call to Order and Introductions:

Minutes if Available: *October Minutes
Action Required*

Treasurer's Report: *Current Financial Report*

New Business:

Calaveras is still in the Minimal Tier with some further expansion of indoor operations allowed for some businesses but the increased number of cases being reported recently may force us back to the Moderate tier unless we can drop our numbers back down quickly.

Old Business, Updates & Continuing Discussion:

The Murphys Insider and Murphys Sticker projects are getting closer to launching. Louise will provide an update on the sticker project including pricing and availability.

Membership renewals are out and the deadline for renewal has passed. We will be cleaning up the website listings and removing non-members from our private FB page over the next couple of weeks. Please let us know if you intend to renew so we can hold off on removing your listing. You can still renew now [here](#). Thank you again to all of you who have already done so.

Let's continue our discussion of what our businesses and community need the most from the MBA right now. What are you hearing, what is working, and what is a challenge right now? How can we help plan for the upcoming colder weather and holiday season?

And let's talk about how we can responsibly promote Murphys businesses over the coming months and particularly for the holiday season. There will be no Day of the Dead celebration, no Open House, and likely no Irish Day but let's talk about what we can do.

Announcements, Reminders, Events & Happenings:

- Post your events (virtual and otherwise) to our [online calendar](#).
- Make sure your own FB and Webpages are up to date so we can share your activities.
- Keep an eye on our member FB page for updates and feel free to post anything you feel is important to share with your fellow businesses. Join the page [here](#). You must be associated with a member business to join this group.

Updates from Other Community Groups: Chamber of Commerce / Visitors Bureau / Wine Grape Alliance / Murphys Community Club / Business Associations / Service Groups / Library / Old Timers Museum
Other Comments, Concerns, Opinions, Suggestions, Rumors, Announcements Etc. Adjournment

Our Next Virtual Membership Meeting will be on Thursday, December 3, 2020 at 8:30am via ZOOM
We will be keeping our agendas short during this time of socially distanced virtual meetings but please feel free to let us know if there is something you would like to see added to the agenda or shared with our members during our weekly e-mails.