



The purpose of the Murphys Business Association is to increase awareness of the greater Murphys area businesses, attractions, and special events, to promote a healthy business climate, and to encourage high ethics and professional standards.

VIRTUAL MEMBERSHIP MEETING AGENDA for September 3, 2020, 8:30 am via ZOOM

Call to Order and Introductions:

Minutes if Available: *August Minutes
Action Required*

Treasurer's Report: *Current Financial Report*

Old Business, Updates & Continuing Discussion:

Membership renewals are out, and the new auto renewal option is available along with one-time online payments. But you don't have to wait for a renewal notice, you can go directly [here](#) to renew your membership now...thank you to those of you who have already done so.

A couple of quick updates on our Street Lighting project and Tree Replacement projects. Michelle met with County and their consultant to review progress on the Street Lighting. It appears that the County will be going out to bid by the end of the month, but it may be some time longer before work starts. The scope of work anticipated includes upgrades within the Community Park as well. Michelle also met with Jean Zurbuchen, a horticulturist and member of Feeney Park board, who has graciously volunteered to help us organize our plan for replanting and maintenance of our downtown trees. We'll be looking for donations at some point but right now are putting together a plan with a schedule and budget.

The Murphys Insider project is continuing to prepare for a launch at the end of the month. In addition, the Retail Committee is looking at a Murphys branded sticker campaign and other post-Covid promotional ideas.

Let's continue our discussion of what our businesses and community need the most from the MBA right now. What are you hearing, what is working, and what is a challenge right now? How can we help plan for the upcoming colder weather and holiday season?

New Business: None

Announcements, Reminders, Events & Happenings:

- Post your events (virtual and otherwise) to our [online calendar](#).
- Make sure your own FB and Webpages are up to date so we can share your activities.

Updates from Other Community Groups: Chamber of Commerce / Visitors Bureau / Wine Grape Alliance / Murphys Community Club / Business Associations / Service Groups / Library / Old Timers Museum
Other Comments, Concerns, Opinions, Suggestions, Rumors, Announcements Etc. Adjournment

Our Next Virtual Membership Meeting will be on Thursday, October 1, 2020 at 8:30am via ZOOM unless there is a major change in the Covid-19 situation and gatherings are allowed.

We will be keeping our agendas short during this time of socially distanced virtual meetings but please feel free to let us know if there is something you would like to see added to the agenda or shared with our members during our weekly e-mails.