



*The purpose of the Murphys Business Association is to increase awareness of the greater Murphys area businesses, attractions, and special events, to promote a healthy business climate, and to encourage high ethics and professional standards.*

## **VIRTUAL MEMBERSHIP MEETING MINUTES for June 11th, 2020, 8:30 am via ZOOM**

Retiring President Tonja Peterson Called the Meeting to Order at 8:32 am and asked the participants to introduce themselves. In attendance were:

Tonja Peterson	Steve Gonzales
Louise Carniglia	Trudy Lackey
Barbara Schick	Christopher Buttner
Nick Chamulak	Anne Calderwood
June Andona	Rebecca Lanier
Michelle Plotnik	Laura Lowell
Suki Tuthill	Jody Jurgens
Catherine Carnahan	Scott Klann
Patty Schulz	Conrad Levasseur
Sue Tiesiera	

Secretary Lynn Woishnis was not in attendance and no past minutes were available for review.

Treasurer Michelle Plotnik gave a brief update on our finances and the challenges to come. Michelle noted that we would be reviewing the 2020-2021 Budget at our July Meeting.

### **Old Business & Updates:**

President Tonja Peterson reminded everybody to look at their listings on VisitMurphys.com to verify that everything is up to date and send Michelle any corrections.

She also reported that Sue & Michelle had heard from our Irish Day sponsors and that many had decided to donate their sponsorships or have them applied to next year's event. Given the circumstances, the board has decided to go ahead and draw the winning tickets for the Irish Day raffle and offer the winners cash prizes in lieu of travel.

Tonja reported that the MBA had donated \$200 to signage recognizing the BHHS graduating class of 2020.

### **Election of Officers & Board Members for the 2020-2021 Membership/Fiscal Year:**

President Tonja Peterson presented the following proposed slate of officers and board members who have agreed to serve for the coming year:

Interim President:	Michelle Plotnik (until someone else is ready to take it on)
Vice President:	Louise Carniglia (Murphys Stylist, formerly Blue Sky Salon)
Secretary:	Lynnie Woishnis (Twisted Oak Tasting Room)
Treasurer:	Michelle Plotnik (Architect)
Board Members:	Barb Schick (Half Ass Adventures)
	June Andona (Murphys Pourhouse)
	Nick Chamulak (Ironstone Vineyards)

Patty Schulz motioned that we accept the slate as presented, Rebecca Lanier seconded, and the motion passed unanimously. Congratulations and thank you to everybody.

**New Business:**

Tonja lead a discussion on the following items:

- Are hand sanitizing stations something we should consider keeping for a few weeks or months? The members in attendance felt this would be worthwhile. Michelle will arrange for them.
- Are street closures or partial street closures something we should be talking about for dates this summer? The members in attendance did not feel the time and resources were warranted at this time. There was a good discussion of why the street closure might not be as helpful as it seems it could be including staffing challenges, alcohol licenses, and perceptions.
- Should Day of the Dead be cancelled or modified to prioritize our local businesses and the lower key cultural aspects of the event? How about other upcoming MBA events? The members in attendance felt that all local events which result in large gatherings should be postponed until next year or modified to a virtual or drive-thru type event. There was no support for street closures, alcohol sales on the street, or live entertainment.
- What information do you need each week? The membership in attendance appreciate the weekly e-mails with links and information on current guidelines.
- What are your plans for re-opening? How can we help? The membership in attendance would like to see updated posters with guidance for social distancing and face coverings, larger signs on Main Street, and perhaps a banner across Main Street. There was extensive discussion of face coverings and the challenges of encouraging people to use them.

**Announcements, Reminders, Events & Happenings:**

Tonja reminded us:

- It is almost membership renewal time and that you should expect to see a reminder in the next month or so.
- The MCC/Murphys Farmers Market will open Sunday, June 14<sup>th</sup> and run through October 25<sup>th</sup> from 9am-1pm in the Murphys Community Park!
- The Bear Valley Music Festival, the Angels Camp Wild West Fest and Music in the Parks have all been canceled due to Covid-19 restrictions and concerns.

Tonja reminded everybody to:

- Check out FB Murphys Live Music for all the virtual musical happenings in the area and, if you are a musician, to make sure Sandi has your information
- Post your events (virtual and otherwise) to our online calendar at [visitmurphys.com/events/community/add](http://visitmurphys.com/events/community/add)

**Tonja Presented Her Question for the Month:** What should the board focus on in the next few weeks and months? Let us know!

Tonja adjourned the meeting and thanked everybody for their support. Everybody thanked Tonja in return and wished her the best while she focuses on some personal time for the next few months!

Our Next Virtual Membership Meeting will be on Thursday, July 2nd, 2020 at 8:30am via ZOOM.