



The purpose of the MBA is to increase awareness of the greater Murphys area businesses, attractions, and special events, to promote a healthy business climate, and to encourage high ethics and professional standards.

GENERAL MEMBERSHIP MEETING AGENDA **January 4, 2018**

Call to Order and Introductions:

Minutes-&-Treasurers Report- Available on line.

Guest Speaker- Nate McBride of the Small Business Development Center/San Joaquin Delta College

Old Business:

Christmas Photos are online

Kevin McWeeney & Mary Radford on landscape project- Report any update

Poop Bags-was there a committee? How many are there? Where are they located?

Additional Public Restrooms needed- **ongoing**

Visitors Center Project-updated by Brian T – **ongoing**

Street Light Project – Nothing to Report per Jim Heryford

New Walking Bridge over Creek on Main St - Nothing to Report per Jim Heryford

New Business:

Visitors and Parking Area(s) map–Committee needed to Create APP for walking, shopping, parking-Brian's analogy of recreating the wheel

Guest Speaker for February is Bruce Tallakson to review the New Tax Law

Guest Speaker for March 8, 2018 is Lani Lott of LL Consulting. A specialist in the field of downtown development and economic revitalization.

Upcoming Events & Happenings:

MID Planning Meeting at 8:30 am on the 11th at Firehouse Meeting Area

Kola Farms-Mixer at their place on Thursday, January 11th

Mega Mixer-24 Church Hill Rd San Andreas on the 18th 5:30-7:00 pm– You, Me and Wine needed to represent the MBA

Go to Murphys Live Music on Facebook <https://www.facebook.com/murphyslivemusic/timeline>

Brian's Book of the Month is "F for Effort!" by Richard Benson

Reminder:

Irish Day Vendor fees go up after the 15th contact Kristin via visitmurphys.com to secure space in front of your store

Be sure to post your events on <http://visitmurphys.com/>

Health Insurance (Under 65)-Open Enrollment Period (OEP) runs from November 1 thru January

Sagely Advice from Brian: **Sell More-Spend Less**

Updates from Other Community Groups:

Chamber of Commerce / Visitors Bureau / Wine Grape Alliance

Murphys Community Club / Business Associations / Service Groups/Library/Old Timers Museum

Other Comments, Concerns, Opinions, Suggestions, Rumors, Announcements Etc. Adjournment

Our Next General Membership Meeting will be Thursday February 1st at 8:30 am at the Historic Murphys Hotel

MURPHYS BUSINESS ASSOCIATION - P.O. BOX 2034 - MURPHYS, CA 95247

www.VisitMurphys.com