

MBA General Meeting: Thursday, April 6th, 2017 at 8:36am at the Murphys Hotel Eleanor Dining Room in Murphys, California.

Board Members Present: Steve, Michelle & Tonja

MBA General Members Present: Total approximately 18 Total (Three board members and 15 general members).

- I. Call to Order
 - a. Steve called the meeting to order at 8:36am and the General Membership Meeting Agenda for 4.6.17 was passed out to members
- II. Introductions
 - a. New Members: No
 - b. Self-introductions of everyone present.
- III. Minutes of March 2nd, 2017 Meeting Online:
 - a. Hardcopy of MBA General Meeting minutes will now be available on the website at: <http://visitmurphys.com/join-mba/mba-bylaws-meeting-minutes/>
 - b. The new method of online minutes will save paper, ink and be more accessible for viewing anytime.
 - c. Motion to approve minutes made by Maureen and Steve 2nd the motion: All aye vote to approve minutes
- IV. Treasurer's Report
 - a. Hardcopy of MBA Treasurer's Report is available on the MBA website: visitmurphys.com
 - b. Good News: Murphys Irish Day was successful and the bank balance will end up with a bigger balance than starting balance
 - c. Finding more local projects to help
- V. Guest Speakers: Carol Roscelli, Rob Williams, and Chris Stevenson
 - a. Carol Roscelli: Murphys Community Club member.
 - i. Mutt March: Fun way to raise money with a pooch parade from Murphys Park to Ironstone
 1. Saturday, April 29th, 2017 at 8:30am
 2. Meet in Murphys Park
 3. Pre-registration at Next and Spench
 4. \$10/Participant – Not dog
 5. All proceeds to go to MCC to help Murphys Park
 6. See yellow handout that Carol passed out
 - b. Rob Williams: Resident and avid bicyclist
 - i. With Motherlode Bike Coalition: Advocacy group
 1. 1500 cyclist rode from lone to Comanche at \$70/person
 2. Riders travel and spend money
 3. April 15th: 2000 Riders will be in area foothills
 4. Rob is an avid rider and knows many riders in the Central Valley
 - ii. Wants to create a "CycleFest" in the Hwy 4 region and especially the Murphys area
 1. Idea came from a friend in Pleasanton

- a. Don Stump also mentioned the Nevada Classic Ride, which has been going strong for 57 years
 - 2. Potential time trails on French Gulch Road; downtown Murphys speed race; utilize Feeney Park and Ironstone; multi-style riders; various ages and group styles
 - 3. Potential date: September 9th, 2017
 - a. The issue of road closures in Murphys happens three times a year, with one available closure time, still an option
 - b. MBA members liked the idea, but mentioned that 9.9.17 is an Ironstone concert; many weddings in the area
 - c. Need to work out logistics and rider issues
 - c. Chris Stevenson: Works at Mark Twain Cancer Center
 - i. Presented the idea of a "Perry Murphe" bicycle race
 - ii. Talked about a race called the Mark Twain Texas 4000: Bicycling from Austin, Texas to Anchorage, AK; a 4000-mile ride
 - 1. On Sunday, June 25th, students from the race will be in Murphys; where they will have music and a BBQ and meet with cancer center patients
 - 2. It also happens to be an Ironstone concert featuring Jason Miraz
- VI. Old Business:
- a. Main Street markings
 - i. House on Main: Board of Supervisors approved the project and no timeline yet
 - b. Murphys Irish Day: Success!
 - i. Best in 20 years
 - ii. Total monies
 - 1. Brought in \$51,000 and spent \$32,000
 - 2. Good profit this year
 - iii. Weather was great
 - iv. Good crowd and people were spread out on Main Street
 - v. Ironstone shuttle drivers were busy
 - 1. Four buses
 - 2. 5000 riders
 - 3. Wait time was 20-30 minutes
 - 4. Room for improvement
 - vi. Sponsorship money was \$9850 and just short of the \$10K goal
 - vii. Next year: MID is on 3.17.18 and will likely be bigger than 2017
 - 1. Expanding entertainment and vendor placement next year
 - viii. Brian Tewksbury requested more MID maps to give to the Ironstone shuttle crew
 - ix. Main Street businesses reported having a great day and mainly positive
- VII. New Business
- a. Nominating Committee for new officers needed: See Steve for more details
 - b. Bench replacement
 - i. Marisolio benches need improvement

- ii. They will borrow the Old Timers bench in the meantime
 - 1. a spare bench and will swap with Marisolio's bench
 - c. New Trash Cans
 - i. Larger, 4-sided/opening, ABS trash cans
 - ii. The current, metal, divided in two cans are picked up, 3x's/week
 - iii. CalWaste brought and showed board members the new style can: 60-gallon can; would need two cans at each location.
 - 1. 45-gallon/2-sided ABS cans are also available
 - iv. CalWaste would pay for them up front and then split the cost with the MBA
 - v. 60-gallon trash can cost is \$350/can and 45-gallon trash can cost is \$300/can
 - 1. Cans would be grey and blue with a smaller overall footprint
 - vi. MBA pays \$900/month for trash pickup now with the metal cans: \$193/week now for pickup 3x's/week
 - vii. New cans would be picked up 1x's/week or 4x's/month for \$400/month
 - 1. Money savings with the new cans would be in the future
 - viii. Don Stump made a motion to move forward with the new trash cans, which would be 12 or 15 each to start, and Tonja 2nd the motion; all in favor said aye.
- VIII. Upcoming Events: Check out weekly email and our website events
 - a. Taste of Calaveras: April 22nd, 2017 from 12-4pm at Ironstone Vineyards
 - b. MBA Mixer: April 27th, 2017 from 5:30-7:30pm at The Old Timer's Museum
 - c. Tax Day: April 15th, 2017
 - d. Easter: April 16th, 2017
 - e. Earth Day: April 22nd, 2017
- IX. Music Happenings
 - a. Go to Murphys Live Music on Facebook
 - b. Ironstone Vineyards 2017 Summer Concert Series guests
 - i. June 9th Toby Keith
 - ii. June 10th Boston
 - iii. June 17th John Mellencamp
 - iv. June 18th Moody Blues
 - v. June 25th Jason Mraz and His Superband
 - vi. July 24th Matchbox Twenty, Counting Crows and River and Rust
 - vii. August 13th Steve Miller and Peter Frampton
 - viii. August 18th Willie Nelson and Kasey Musgraves
- X. Announcements/Reminders
 - a. Post your event information to our online calendar at visitmurphys.com/events/community/add
 - b. Next Meeting on Thursday, May 4th, 2017 at 8:30am at the Historic Murphys Hotel
- XI. Updates from Other Community Groups: Chamber of Commerce/Visitors Bureau/Wine Grape Alliance/Murphys Community Club/Business Associations/Service Groups/Library/Old Timers Museum

- a. Tonja mentioned Mr. Toad's Wild Ride still needs more volunteers on 4.15.17 and 4.14.17: Contact Susan Lyneis or Wendi Bell for more details on Facebook
 - b. Jonelle mentioned that Murphys Creek Theater is offering, "Speed the Plow," playing at the Black Bart Theater
 - i. Opening night is Friday, April 28th, 2017
 - ii. Free entrance to the dress rehearsal on Thursday, April 27th, 2017 at 7pm
 - c. Trudy from Mind Matters mentioned that April is autism awareness month
 - i. April 22, 2017 is the "Off the Beaten Path" race
 - 1. 8am registration; 9am race starts at Murphys Park and the first 100 people get a t-shirt
 - 2. \$30/person entrance fee
 - 3. \$125/Sponsor fee to be on banner, flyers and around the area
 - d. Brian with the Commission on Aging
 - i. They are looking for different locations in the area; meetings are always open to the public; and seeking more input on elders
 - e. Brian gave a Chamber of Commerce update
 - i. Opening a business center at the Huberty building in Angels Camp
 - 1. CalJobs moving into building and partnering with CalEd
 - 2. Great small business asset
 - f. Brian also mentioned that Mark Twain Medical Center is also offering trainings around financial planning and investment advising with monthly talks
 - g. Tonja mentioned that Lucky King is selling her Bandera Embroidery business
- XII. Other Comments, Concerns, Opinions, Suggestions, Rumors, Announcements, Etc.
- a. Nothing to list
- XIII. Adjournment:
- a. Meeting adjourned by Steve at 9:53am
- XIV. Next General Membership Meeting will be Thursday, May 4th, 2017 at 8:30am at the Murphys Hotel