

MBA General Meeting: Thursday, May 4th, 2017 at 8:38am at the Murphys Hotel Eleanor Dining Room in Murphys, California.

Board Members Present: Steve, Michelle, Tonja & Liberty

MBA General Members Present: Total approximately 21 Total (Four board members and 17 general members).

- I. Call to Order
  - a. Steve called the meeting to order at 8:38am and the General Membership Meeting Agenda for 5.4.17 was passed out to members
- II. Introductions
  - a. New Members: No
  - b. Self-introductions of everyone present.
- III. Minutes of April 6th, 2017 Meeting Online:
  - a. Hardcopy of MBA General Meeting minutes will now be available on the website at: <http://visitmurphys.com/join-mba/mba-bylaws-meeting-minutes/>
  - b. The new method of online minutes will save paper, ink and be more accessible for viewing anytime.
- IV. Treasurer's Report
  - a. Hardcopy of MBA Treasurer's Report is available on the MBA website: [visitmurphys.com](http://visitmurphys.com)
- V. Mixer Results: April 27<sup>th</sup>, 2017 from 5:30-7:30pm at The Old Timer's Museum
  - a. A good evening and a great work in progress remodel
- VI. Old Business:
  - a. Bench replacement in progress for Marisolio
    - i. Available bench is located at Pokey possibly
  - b. Trash cans
    - i. Working on quote from CalWaste for new cans
    - ii. Currently there are 12 cans on Main Street
    - iii. Michelle suggested 14 new cans
- VII. New Business
  - a. Marketing opportunity with Modesto Bee for Memorial Day advertising "Day Trips and Destinations in the Foothills"
    - i. MBA & CWA Ad will run over Memorial Day weekend
    - ii. Shelby from CWA is working on the ad
  - b. MBA Officer Nominations
    - i. See Patty Schultz for details
      1. Patty is looking for more nominees
      2. Steve and Don will help Patty recruit more board nominees
  - c. FYI: Saturday Hopper service has been extended to Arnold

- VIII. Upcoming Events: Check out weekly email and our website events. Use the MBA Event Uploader calendar to update your events.
- a. Friday, May 5<sup>th</sup> – Cinco de Mayo
  - b. May 14<sup>th</sup> – Mother’s Day
  - c. May 18<sup>th</sup> – ECV Wall dedication at the Old Timer’s Museum
  - d. May 18<sup>th</sup>-21<sup>st</sup> - Calaveras County Fair & Jumping Frog Jubilee
  - e. May 29<sup>th</sup> – Memorial Day
- IX. Music Happenings
- a. Go to Murphys Live Music on Facebook
  - b. Ironstone Vineyards 2017 Summer Concert Series guests
    - i. 2017 Twisted Folk Concerts at Twisted Oak Winery starts May 13<sup>th</sup> – Dustbowl Revival
    - ii. Ironstone Vineyards 2017 Summer Concert Series
      1. June 9<sup>th</sup> Toby Keith
      2. June 10<sup>th</sup> Boston
      3. June 17<sup>th</sup> John Mellencamp
      4. June 18<sup>th</sup> Moody Blues
      5. June 25<sup>th</sup> Jason Mraz and His Superband
      6. July 24<sup>th</sup> Matchbox Twenty, Counting Crows and River and Rust
      7. August 13<sup>th</sup> Steve Miller and Peter Frampton
      8. August 18<sup>th</sup> Willie Nelson and Kasey Musgraves
    - iii. MCC Music in the Park 1<sup>st</sup> Friday is on 2<sup>nd</sup> Friday, June 9<sup>th</sup> – The Iconics
    - iv. Tonja mentioned that the Magnolia Rhythm Trio will be performing at the Calaveras Fair on Sunday, May 21<sup>st</sup> from 4-6pm
    - v. Murphys Old Timer’s Museum Fundraiser at Brice Station is Sunday, July 16<sup>th</sup>: \$30/person
    - vi. Rob said the Calaveras Arts Council is having a Fly-In Art Show at the Airport and see [www.GoCalaveras.com](http://www.GoCalaveras.com) for more details
- X. Announcements/Reminders
- a. Post your event information to our online calendar at [visitmurphys.com/events/community/add](http://visitmurphys.com/events/community/add)
  - b. Next Meeting on Thursday, June 1st, 2017 at 8:30am at the Historic Murphys Hotel
- XI. Updates from Other Community Groups: Chamber of Commerce/Visitors Bureau/Wine Grape Alliance/Murphys Community Club/Business Associations/Service Groups/Library/Old Timers Museum
- a. Michelle: Update about MBA website with Laura Bowly Designs; suggested a \$1000 budget to go ahead with the work
  - b. Rob & Don: Bike Race idea update
    - i. Murphys is not an ideal choice for a bike race, so they are looking at Angels Camp and Jackson

- ii. Still wants to use Murphys as the Basecamp, instead of other areas
  - iii. There are many facets besides racing down Main Street
  - iv. Possible Criterion in Jackson
    - 1. If Rob can anchor a criterion, then Murphys could have a cycle-cross or time trials
    - 2. Cyclists love to travel and spend money to go race.
- c. Carol Roscelli: Mutt March Success on March 29<sup>th</sup>, 2017
  - i. Louise gave kuddo's to Carol for doing a great job.
  - ii. Small groups; well received; 18 pre-registrants
  - iii. Spence Feed donated two gift baskets
  - iv. 36 registrants in total and 40 dogs participated
  - v. Fun event and returning event yearly
  - vi. \$360 raised in four hours
  - vii. No dog fights occurred
- d. Michelle: "Rob on the Road" host showed up and filmed at various Calaveras County locations
- e. Chamber of Commerce says hats off to the MBA
  - i. The Chamber is going to have a booth at Frog Jump
  - ii. CVB Booth will be run by Chamber of Commerce
    - 1. If any MBA member wants to take a shift, they have two open slots
  - iii. The Chamber is hosting the wine tasting at the Fair with the CWA
  - iv. The grand opening at the Calaveras Resource Center (CRC) on April 13<sup>th</sup> was great!
    - 1. Supportive services in County
    - 2. MotherLode Job Training is in the CalResource building as well
  - v. The CRC is located at the Old Huberty Building in San Andreas
    - 1. Calaveras created products visibly showcased about locally made things
- f. Trisha: MotherLode Job Training and Resource Center
  - i. Open 8am-4:30pm
  - ii. Helping assess, "What businesses need?"
    - 1. Challenges for small business owners
    - 2. Working with small business centers in the Valley
    - 3. Looking for consultants
    - 4. Applied for a "Storm Grant"
      - a. 44 countries applied and Calaveras County got the grant to help restore areas that got damaged in the Butte Fire
      - b. 100 people will be hired to help; 3 days/week; 8 hours/day

- c. Using dislocated workers on unemployment or those needing work here
      - d. Michelle suggested posting it on the MBA Job Section site
    - g. Brian Tewksbury: Local Financial Advisor
      - i. Sits on the Commission on Aging committee
      - ii. The Commission on Aging is hosting free senior planning workshops on the first Friday of each month
        - 1. West Point will be the next location
        - 2. They will move around the County from 10am-Noon
        - 3. "A Plan 4 Me" presentation will be on Thursday, May 11<sup>th</sup> at 11am-1:30pm at the Mark Twain Hospital
          - a. The Senior Advisory Group will address the challenges of everyday life:
            - i. Butte Fire wake-up call
              - 1. Need one resource binder for emergencies for individuals; for the elderly; for people without family; for medical responders
            - b. Flyers distributed to Calaveras County residents and event is full
            - c. Plan 4 Me orange binders will be given out
- XII. Tonja: The MBA Secretary had to leave at 9:17am, before the meeting concluded, so the rest of the topics are not filled in.
- XIII. Other Comments, Concerns, Opinions, Suggestions, Rumors, Announcements, Etc.
  - a. Nothing to list (Tonja did not take notes)
- XIV. Adjournment:
  - a. Meeting adjourned: (Tonja did not take notes)
- XV. Next General Membership Meeting will be Thursday, June 1st, 2017 at 8:30am at the Murphys Hotel