

MBA General Meeting: Thursday, February 2nd, 2017 at 8:35am at the Murphys Hotel Eleanor Dining Room in Murphys, California.

Board Members Present: Steve, Michelle & Tonja

MBA General Members Present: Total approximately 27 Total (Three board members and 24 general members).

- I. Call to Order
  - a. Steve Gonzales called the meeting to order at 8:35am and the General Membership Meeting Agenda for 2.2.17 was passed out to members
- II. Introductions
  - a. New Members: No
  - b. Self-introductions of everyone present.
- III. Minutes of January 5th, 2017 Meeting Online: Late this time.
  - a. Hardcopy of MBA General Meeting minutes will now be available on the website at: <http://visitmurphys.com/join-mba/mba-bylaws-meeting-minutes/>
  - b. The new method of online minutes will save paper, ink and be more accessible for viewing anytime.
- IV. Treasurer's Report
  - a. Hardcopy of MBA Treasurer's Report is available on the MBA website: [visitmurphys.com](http://visitmurphys.com)
- V. Guest Speaker: Michelle Stephens – New Calaveras County Economic Development Coordinator
  - a. Locally raised; getting reacquainted with Calaveras County again; UC Davis Grad; Masters in Community and Regional Planning
  - b. Central Sierra Government grant for Butte Fire businesses and recovery is making it possible for her presence in our community
  - c. Located at the Huberty Building in San Andreas
    - i. Business and employee resource center
    - ii. Training available
    - iii. Office space available
    - iv. Innovation and computer labs
    - v. Business resource center: One on One Outreach for small businesses (Up to 2000 employees)
      1. Fire, drought and recession have taken its toll on small businesses
    - vi. Michelle's Goal: Meet and greet the community members and businesses
  - d. What's One on One Business Counselling:
    - i. Anything under the sun
    - ii. Goal priorities of each small business
      1. County liaison to small businesses
      2. Planning and code questions

- iii. Michelle is here half the week and in Sacramento the rest of the week at CalEd
      - 1. She has her eyes on what's happening statewide and in rural counties for programs, resources and grants
    - iv. The 2-year grant (Oct. 2016-Oct. 2018) has made it possible for Michelle to be here to help
  - e. Michelle's Contact Details
    - i. Business # 209.559.7477 (Cell or text)
    - ii. Email: [mstephens@calaveras.org](mailto:mstephens@calaveras.org)
    - iii. In County: Wednesday to Friday
- VI. Old Business:
  - a. Main Street markings
    - i. "House on Main" near bridge markings still in works
      - 1. County said that we need an ordinance to paint the street with "No Parking" and communications are still in the works.
  - b. Street Signs
    - i. New ones up and more to come on back streets
  - c. Pet Waste Bags
    - i. Ordering and going to put them up soon.
  - d. Tree Removal
    - i. Taken down on Main Street
- VII. New Business
  - a. 25<sup>th</sup> Annual Irish Days – March 18<sup>th</sup>, 2017 from 10am-5pm
    - i. Next planning meeting on Monday, February 6<sup>th</sup>, 2017 at 8:30am at the new Fire Departments new meeting room at 34 Jones Street downstairs
    - ii. Reserve your Irish Day booth space; apply for a spot in the parade or become an event sponsor now. Download applications from our homepage at: [visitmurphys.com](http://visitmurphys.com)
    - iii. Reserve your booth and if businesses want a vendor spot in front of their business – Talk to Kristen to make sure you get your spot.
    - iv. Kristen: Close to sold out for vendors; Sue: Sponsor's still needed; Jenny: Parade person; Tonja: Volunteers and helpers needed
    - v. Raffle Tickets available through Patty at Spice Tin
      - 1. Trip to Ireland is valued over \$3,000
      - 2. Tickets are \$5/ticket or 5 tickets/\$20
      - 3. Three wonderful vacation packages as well
      - 4. Sales of tickets: Individually or through businesses
    - vi. Irish Day posters are printed and will be available soon
  - b. Murphys In the News
    - i. Business Insider's list of "8 Underrated US Destinations You Should Visit Right Now"
    - ii. USA Today: "Picturesque Small Towns in Every State"

- VIII. Upcoming Events: Check out weekly email and our website events
  - a. President's Day Weekend: February 18<sup>th</sup> & 19<sup>th</sup>, 2017
  - b. Valentine's Day is Tuesday, February 14<sup>th</sup>, 2017
  - c. Joma's Murphys Business/Employee Special
    - i. March 1<sup>st</sup> – June 1<sup>st</sup>, 2017: One free ice cream for employees at Murphys Businesses
    - ii. Email your employee list and participate
  - d. Calaveras Enterprise: Tom said the paper will be out once a week starting today
  - e. Calaveras Enterprise "Best of Awards" for the Tri-County Area
    - i. Hatcher: Best Red Wine
    - ii. Alchemy: Best beer and dinner
    - iii. Ironstone: Best amphitheater and outdoor events; best white wine vineyard; best tasting room
    - iv. Murphys Hotel: Best watering hole; best take a date place; best place to work
    - v. Murphys: Best town to live in
    - vi. Joma's: Best ice cream
    - vii. Jillian's: Best day spa
- IX. Music Happenings
  - a. Go to Murphys Live Music on Facebook
  - b. Michelle reminded members to post any events, gigs or announcements on the online calendar
- X. Announcements/Reminders
  - a. Day of the Dead wrap up after the membership meeting – Join us to share suggestions
  - b. Post your event information to our online calendar at [visitmurphys.com/events/community/add](http://visitmurphys.com/events/community/add)
  - c. Next Meeting on Thursday, March 2nd, 2017 at 8:30am at the Murphys Hotel
- XI. Updates from Other Community Groups: Chamber of Commerce/Visitors Bureau/Wine Grape Alliance/Murphys Community Club/Business Associations/Service Groups/Library/Old Timers Museum
  - a. New business person from [urbanputt.com](http://urbanputt.com); seltzer and soda factory in Angels Camp; doing work at Dunbar House
  - b. Candy: CWA's "Taste of Calaveras"
    - i. Event at Ironstone on April 22<sup>nd</sup>, 2017 from 12-4pm in breezeway of cave entrance
  - c. Candy: President's Day Wine Weekend
  - d. Rocky: Native Son's Hall – 3<sup>rd</sup> Sunday of every month is a pancake breakfast
  - e. Brian: Commission on Aging Meetings
    - i. Moving meetings around the county
    - ii. Wants more nominations for "Senior of the Year"
    - iii. Any 100-year old community members to honor
  - f. Nanette: President's Day Wine Weekend

- i. February 18<sup>th</sup> & 19<sup>th</sup>, 2017 from 11am-5pm; \$25 commemorative glass
  - g. Sue: Old Timer's Museum
    - i. Open Friday & Saturday; new board; many improvements made; Judy Marvin helping and cataloging items
  - h. Peppermint Stick closed and Broll Mountain Winery moving into location soon
- XII. Other Comments, Concerns, Opinions, Suggestions, Rumors, Announcements, Etc.
  - a. Nothing to list
- XIII. Adjournment:
  - a. Meeting adjourned by Steve at 9:14am
- XIV. Next General Membership Meeting will be Thursday, March 2<sup>nd</sup>, 2017 at 8:30am at the Murphys Hotel