



The purpose of the MBA is to increase awareness of the greater Murphys area businesses, attractions, and special events, to promote a healthy business climate, and to encourage high ethics and professional standards.

GENERAL MEMBERSHIP MEETING AGENDA February 1, 2018

Call to Order and Introductions:

Minutes-&-Treasurers Report- Available on line.

Guest Speaker- Bruce Tallakson to review the New Tax Law

Old Business:

MID Preparations – Volunteers & Sponsorships Needed – February 9th, 2018 is last day to be included on poster - Irish Day Vendor spaces are getting low; download applications & information at visitmurphys.com and parade applications at visitmurphys.com – share your ideas!

Kola Farms-Mixer was a success on Thursday, January 11th Kudos to Lacy Johnson, thanks to Michelle, and Jill Warren
Mega Mixer-Report | Business Association Joint Meeting Report

Ongoing Projects:

Kevin McWeeney & Mary Radford on landscape project- Report any update– **ongoing**

Public Toilets / Visitors Center / Walking Bridge on Main- **ongoing**

Street Light Project – Update - **ongoing**

Visitors & Parking Area(s) Map–App Committee (Michelle, Shelby, Sandi, John) (public toilets, parking, etc.)

New Business:

Congratulations to the Best of Winners (Murphys, Sierra Hills, Gold Country Roasters, Alchemy, Jillians Murphys Historic Hotel, Doke, JoMas, Ironstone, Blastronix & Dr Ryan Thompson)

Guest Speaker for March 8, is Lani Lott of LL Consulting. Specialist of downtown development & economic revitalization.

Guest Speaker for April -Sandi Pierce-Claim Your Google Listing

Guest Speaker for May -Mark Noullian-Photographer and Cancer Survivor

Next Mixer at Jazz Cellars Tasting Room on May

Upcoming Events & Happenings:

MID Planning Meeting February 8th at *:30am at the Firehouse Meeting Room

7th Annual Heavenly Chocolate Festival – First Congregational Church, February 10th 1-4 pm

CWA – 22nd Annual Presidents' Day Wine Weekend February 17-18th

Old Timers Museum – “Cattle in the Sierras” all month long

Visit our online calendar at visitmurphys.com/events - Post your events at visitmurphys.com/events/community/add

Brian's Book of the Month is “PRINCIPLES” by Ray Dalio

Reminder:

Health Insurance (Under 65)-Open Enrollment Period (OEP) runs from November 1 thru January-**Extended to Feb 2nd**

Special Thanks to JoAnna & Bob Reagan for a very generous donation to the MBA

Updates from Other Community Groups: Chamber of Commerce / Visitors Bureau / Wine Grape Alliance, Murphys Community Club / Business Associations / Service Groups / Library / Old Timers Museum

Sagely Advice from Brian: **Sell More-Spend Less; Buy Low-Sell High**

Other Comments, Concerns, Opinions, Suggestions, Rumors, Announcements Etc. Adjournment

Our Next General Membership Meeting will be Thursday March 8th at 8:30 am at the Historic Murphys Hotel

MURPHYS BUSINESS ASSOCIATION - P.O. BOX 2034 - MURPHYS, CA 95247

www.VisitMurphys.com